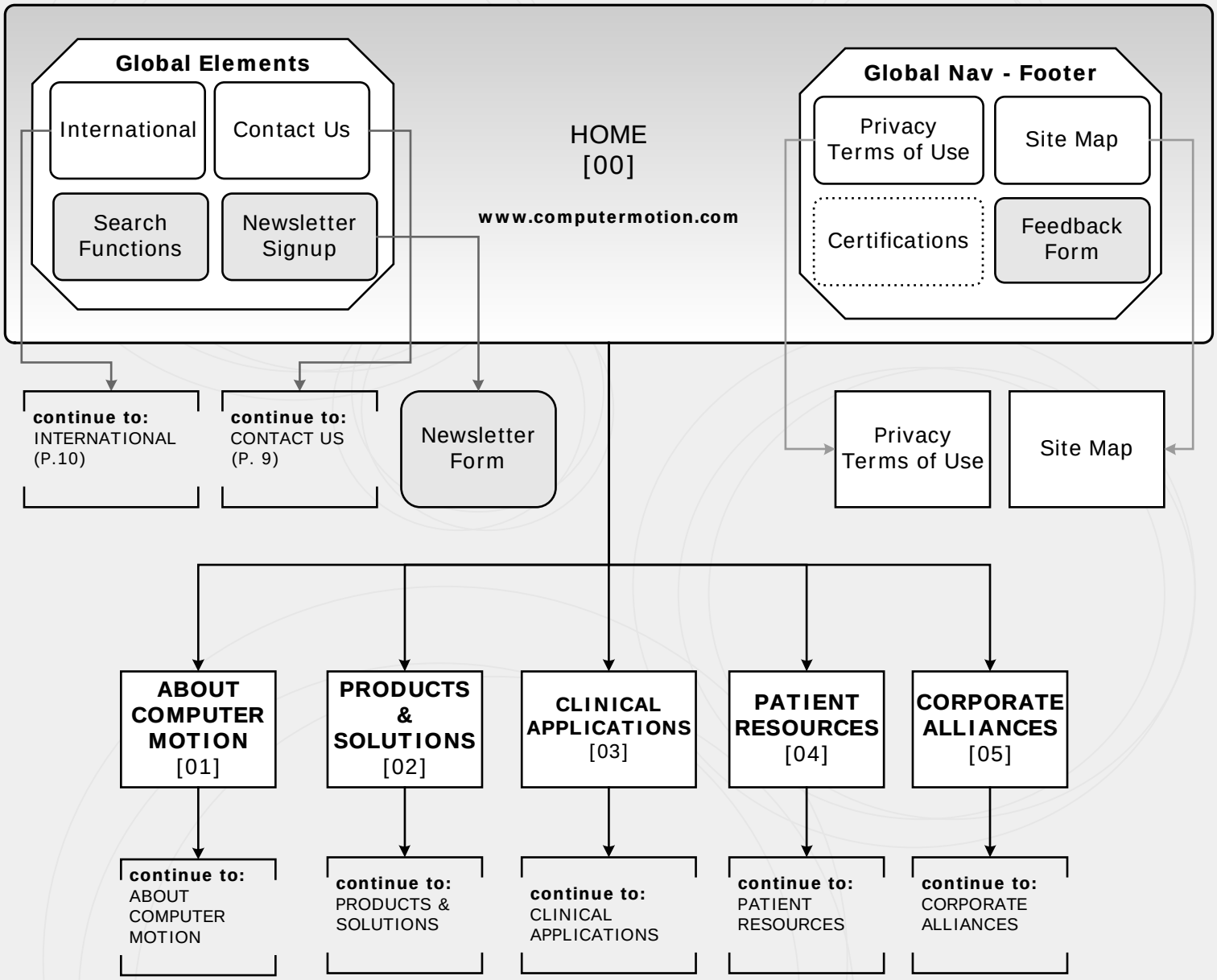
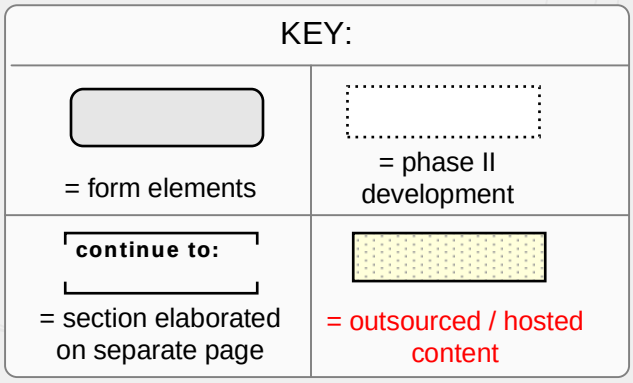
Computer Motion Site Architecture

HOME - GLOBAL NAV - LEVEL A NAV

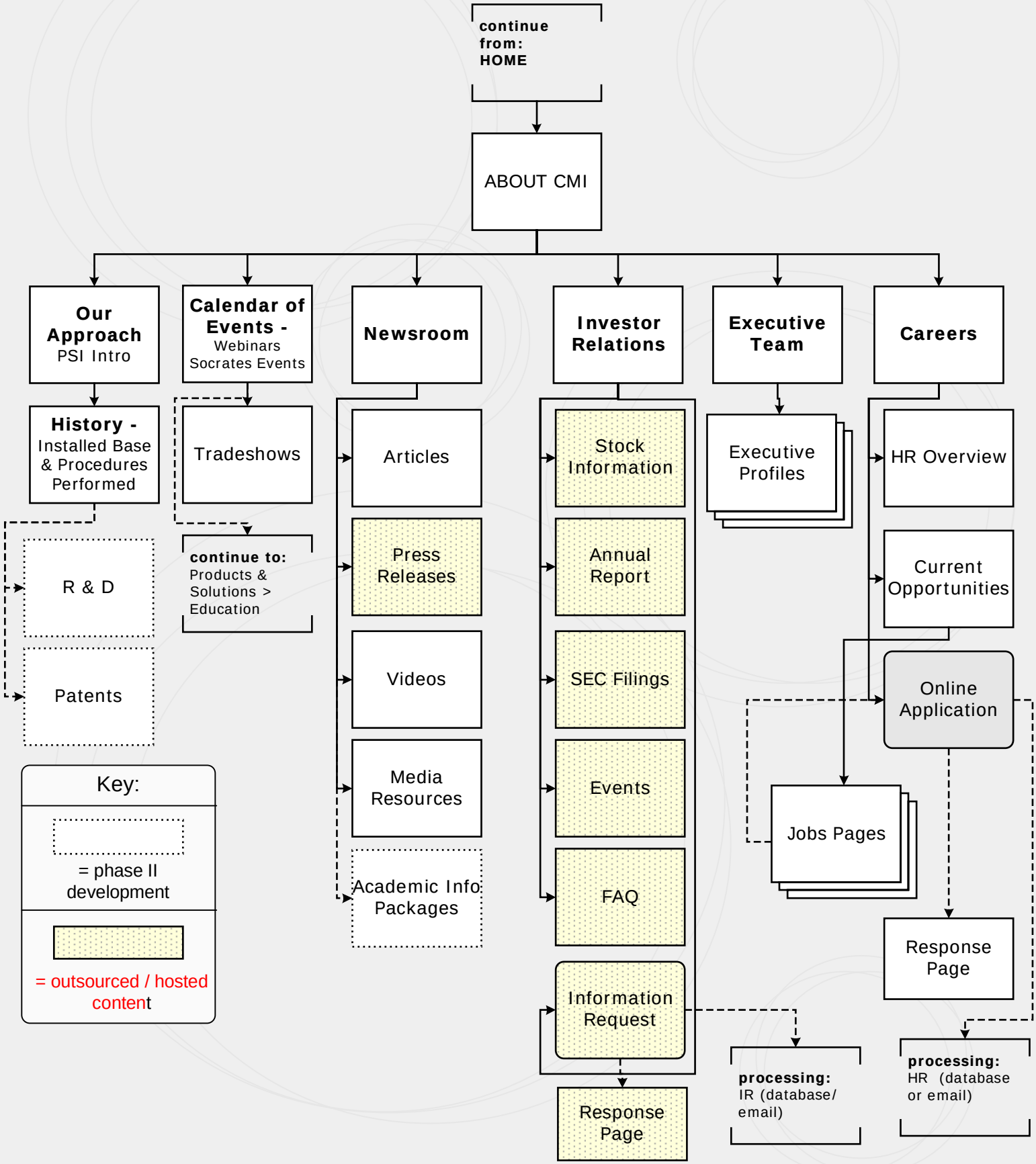
Draft 07-02-02





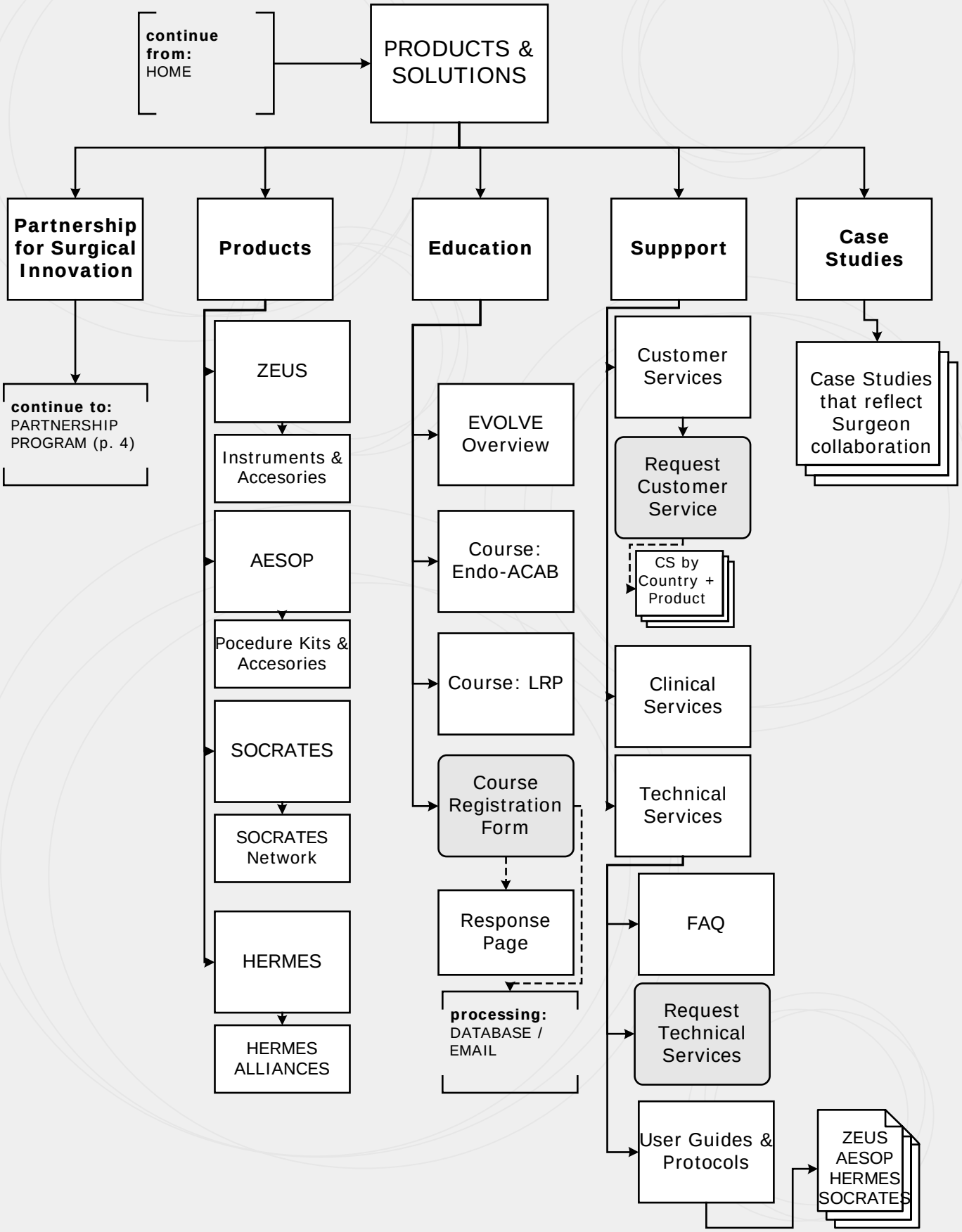
ABOUT CMI

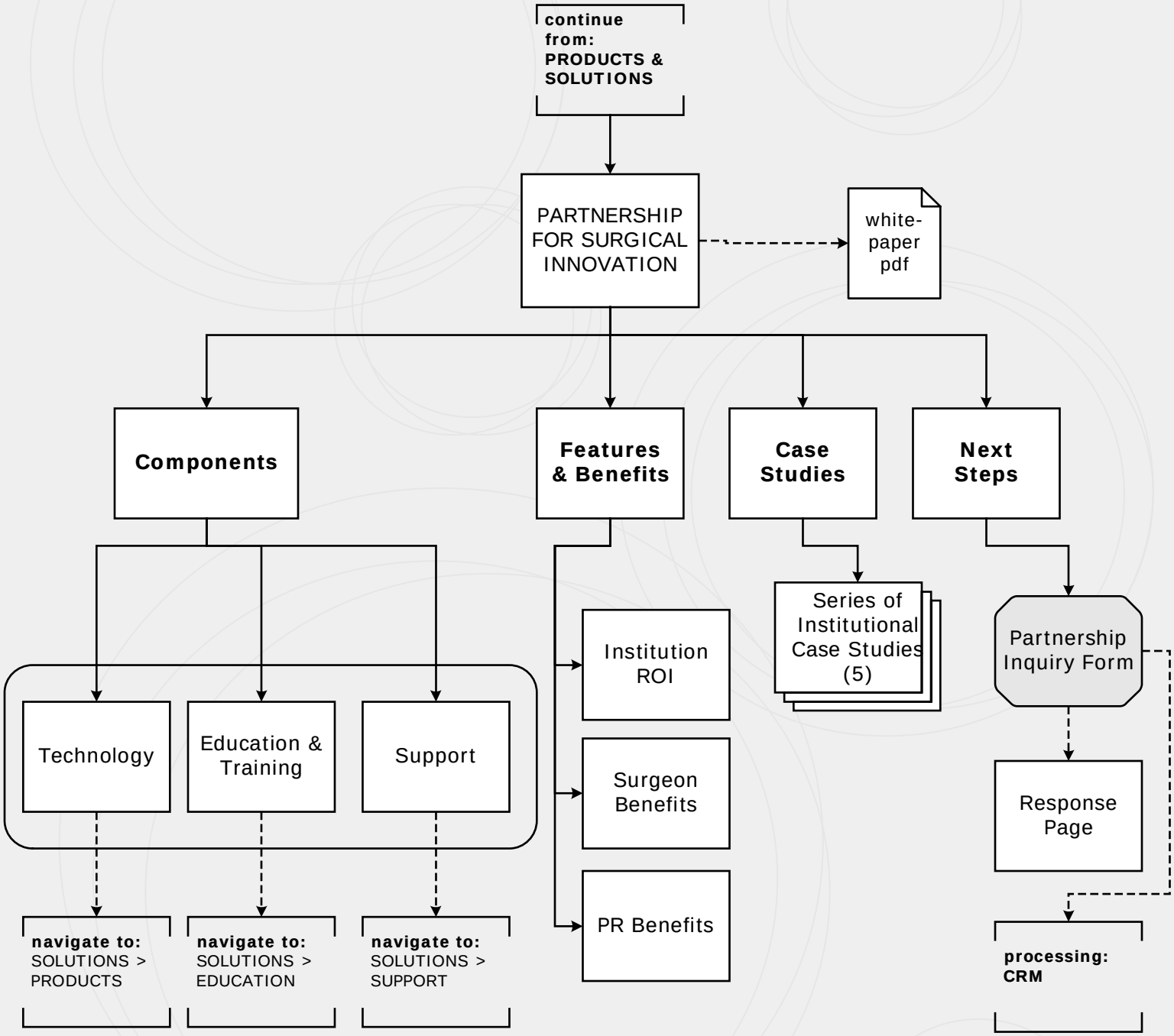
Draft 07-02-02

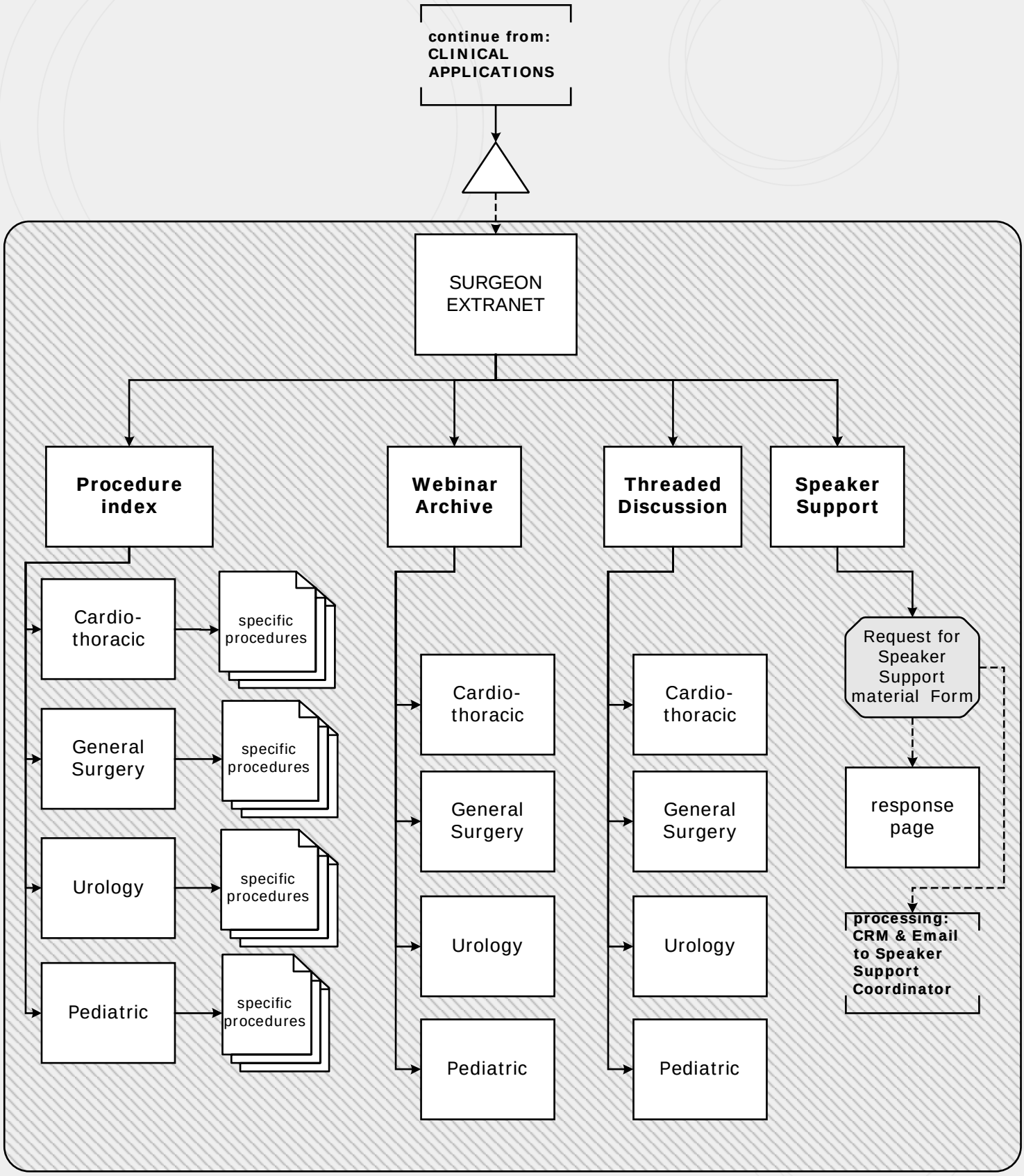


Products & Solutions

Draft 07-02-02

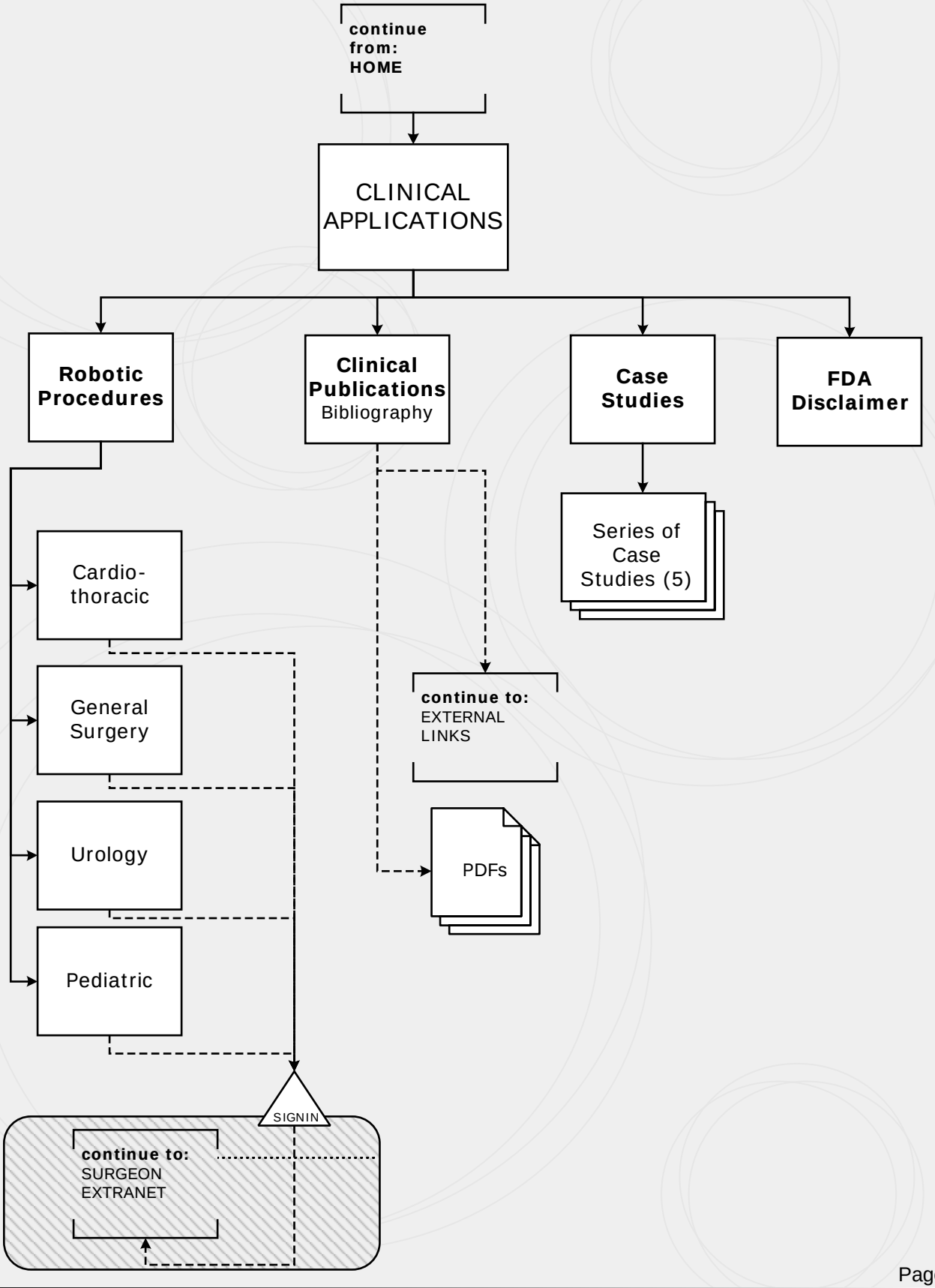



continue from: PRODUCTS & SOLUTIONS
PARTNERSHIP FOR SURGICAL INNOVATION
white-paper pdf
Components
Features & Benefits
Case Studies
Next Steps
Technology
Education & Training
Support
Institution ROI
Surgeon Benefits
PR Benefits
Series of Institutional Case Studies (5)
Partnership Inquiry Form
Response Page
navigate to: SOLUTIONS > PRODUCTS
navigate to: SOLUTIONS > EDUCATION
navigate to: SOLUTIONS > SUPPORT
processing: CRM


continue from:
CLINICAL
APPLICATIONS
SURGEON
EXTRANET
Procedure index
Webinar Archive
Threaded Discussion
Speaker Support
Cardio-thoracic
specific procedures
General Surgery
specific procedures
Urology
specific procedures
Pediatric
specific procedures
Cardio-thoracic
General Surgery
Urology
Pediatric
Cardio-thoracic
General Surgery
Urology
Pediatric
Request for Speaker Support material Form
response page
processing:
CRM & Email
to Speaker
Support
Coordinator

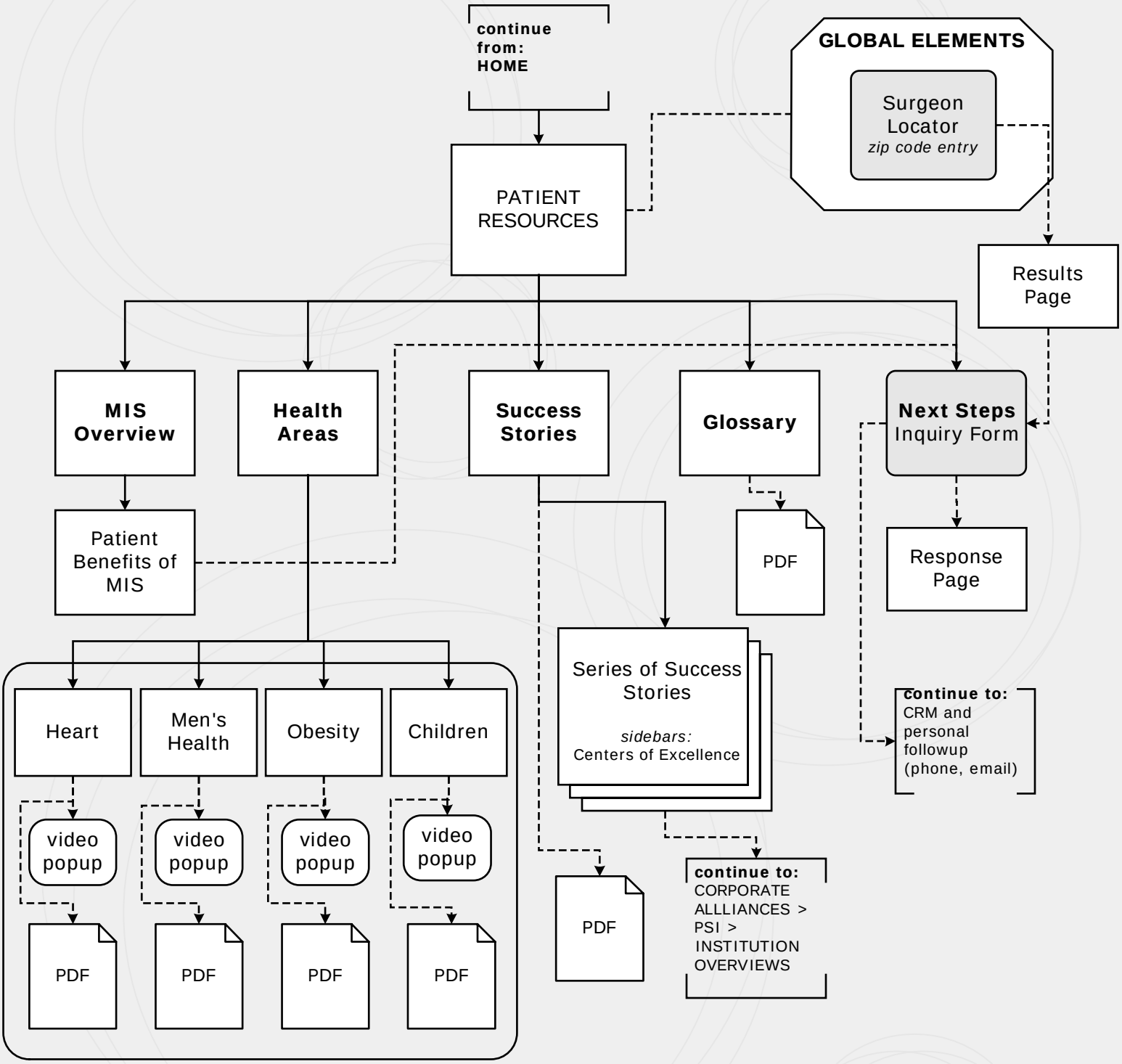
CLINICAL APPLICATIONS

Draft 06-03-02



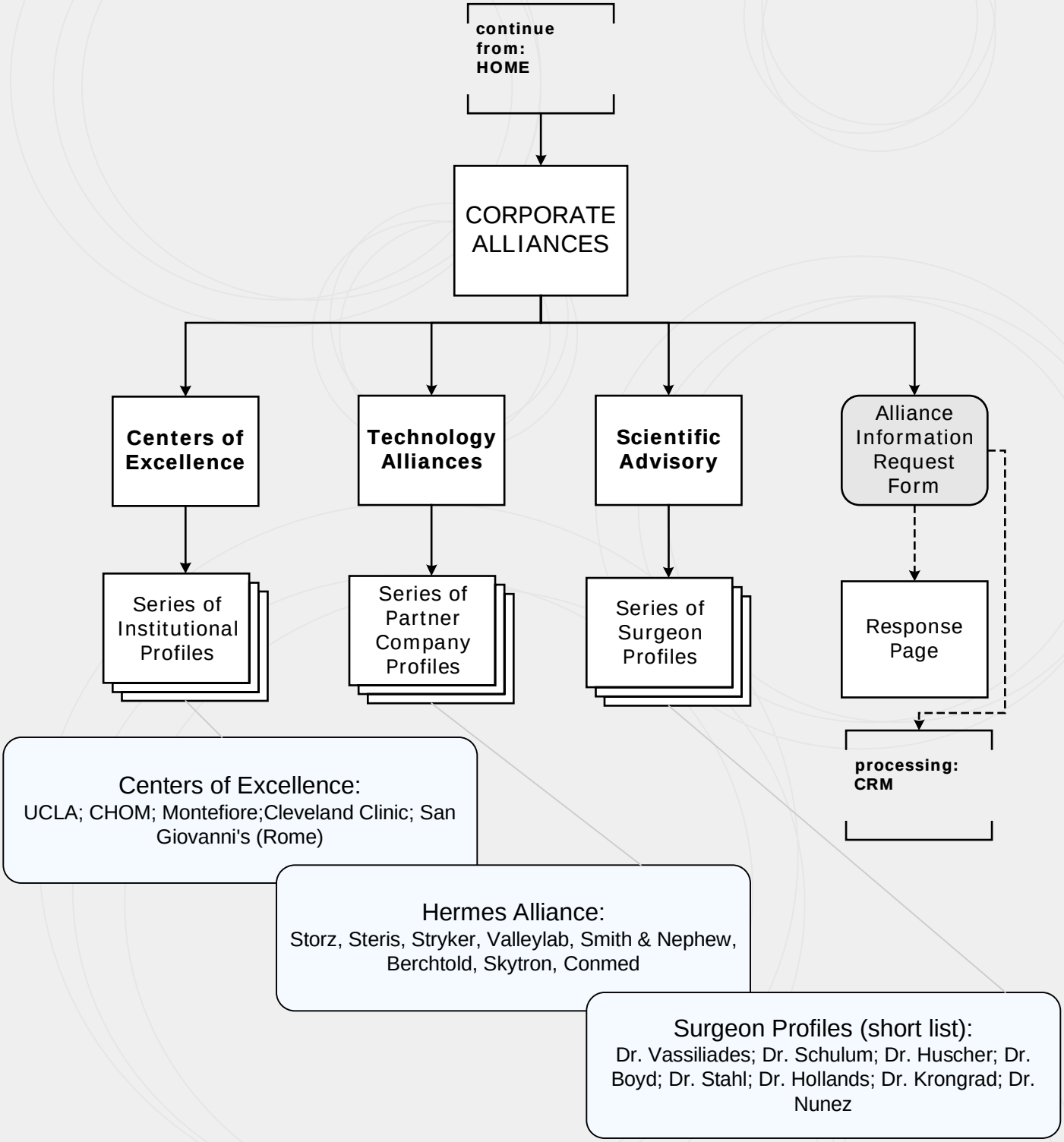
PATIENT RESOURCES

Draft 06-30-02



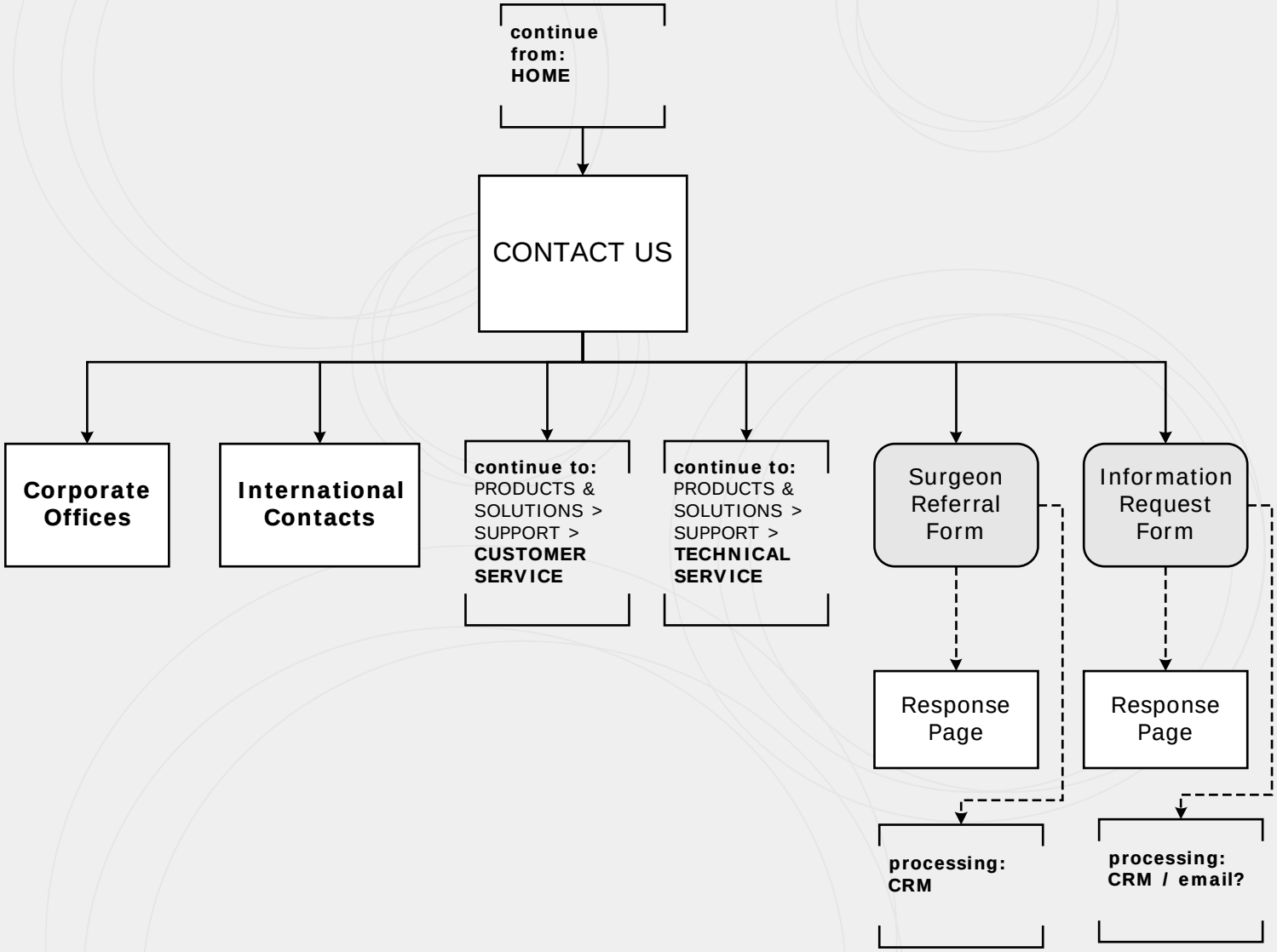
Alliances

Draft 06-30-02

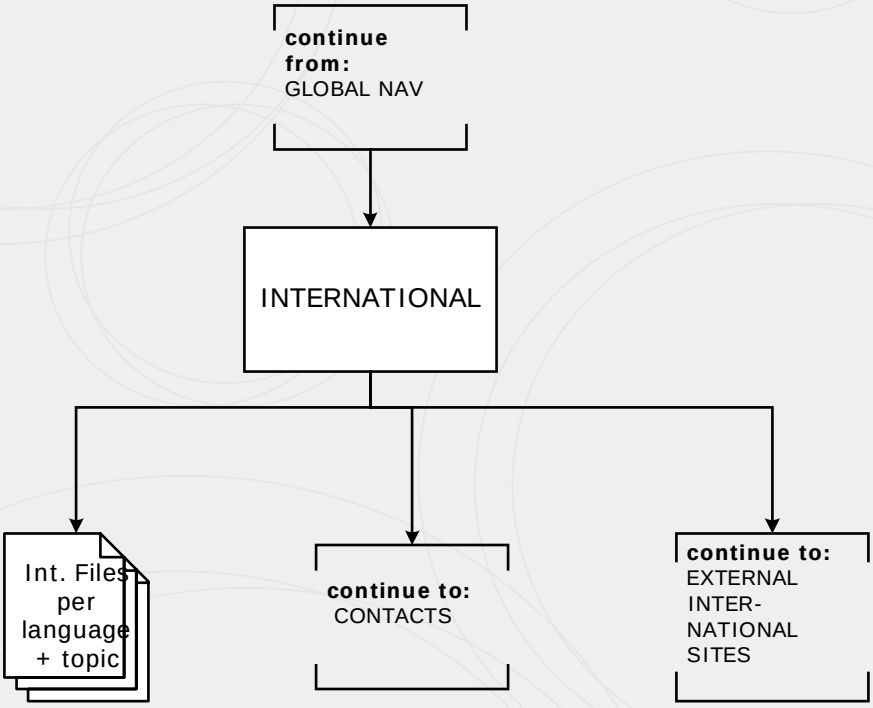


Contact Us

Draft 06-30-02

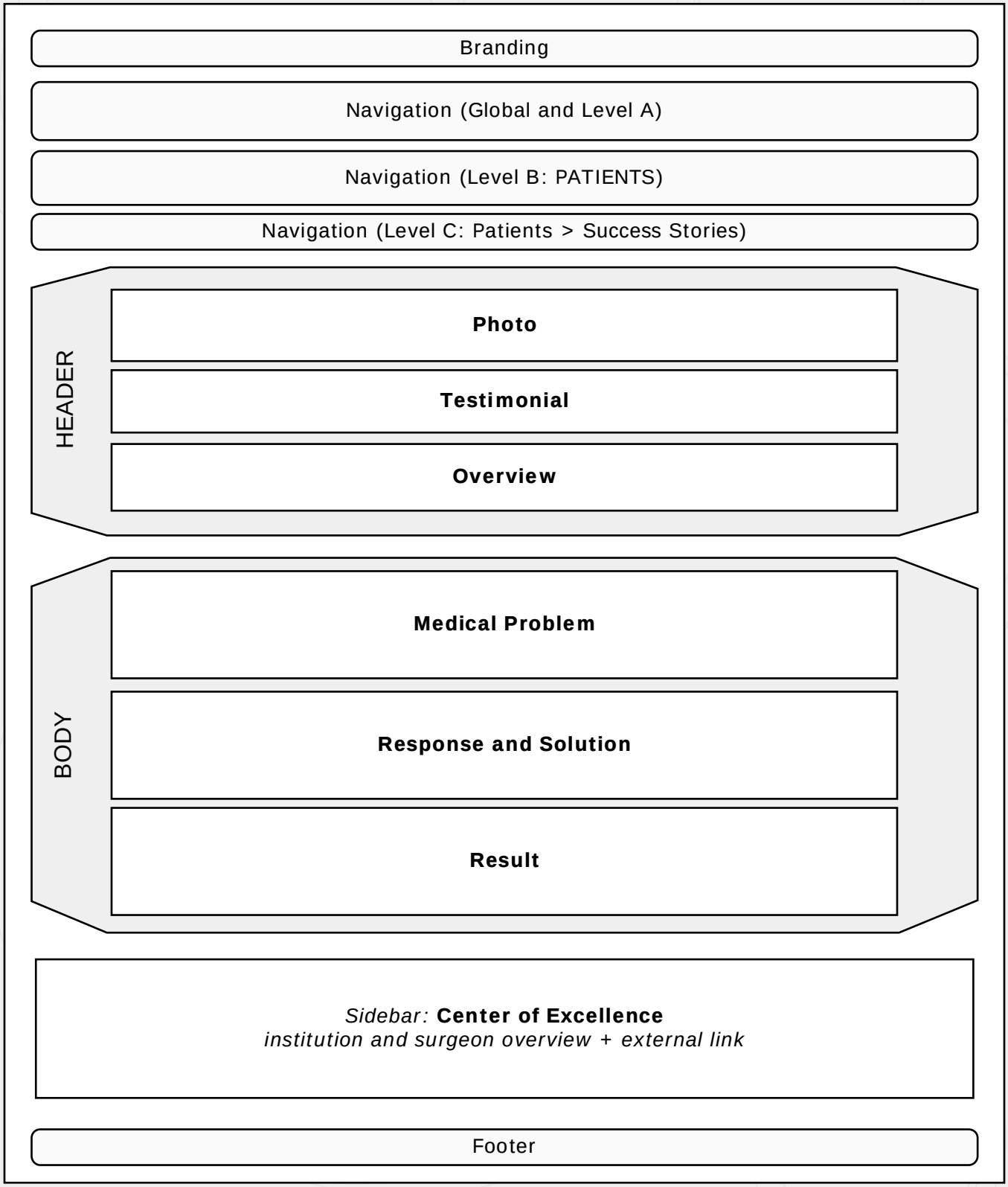


GLOBAL NAV > INTERNATIONAL



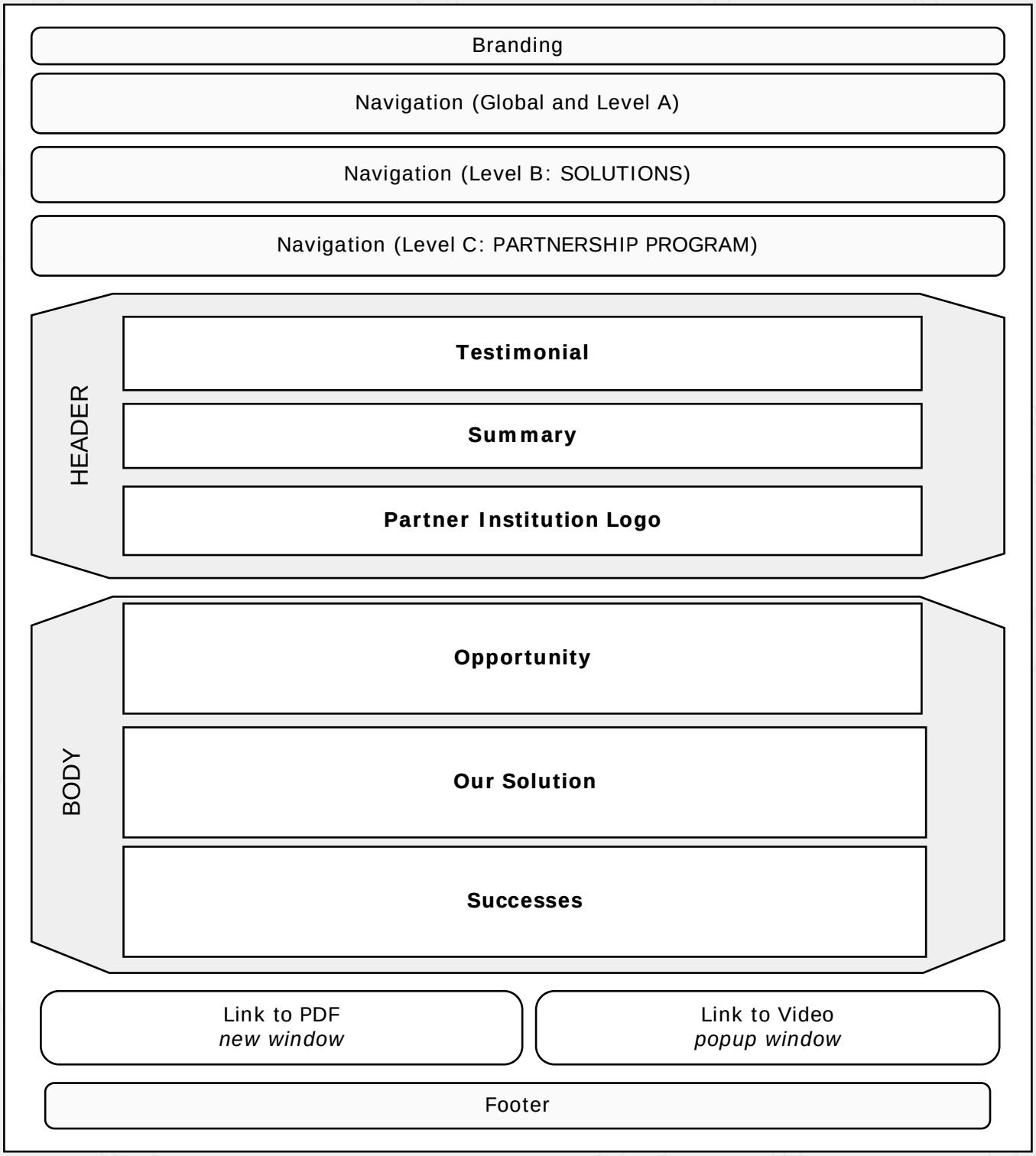
Patients > Success Stories Wireframe

Draft 05-28-02



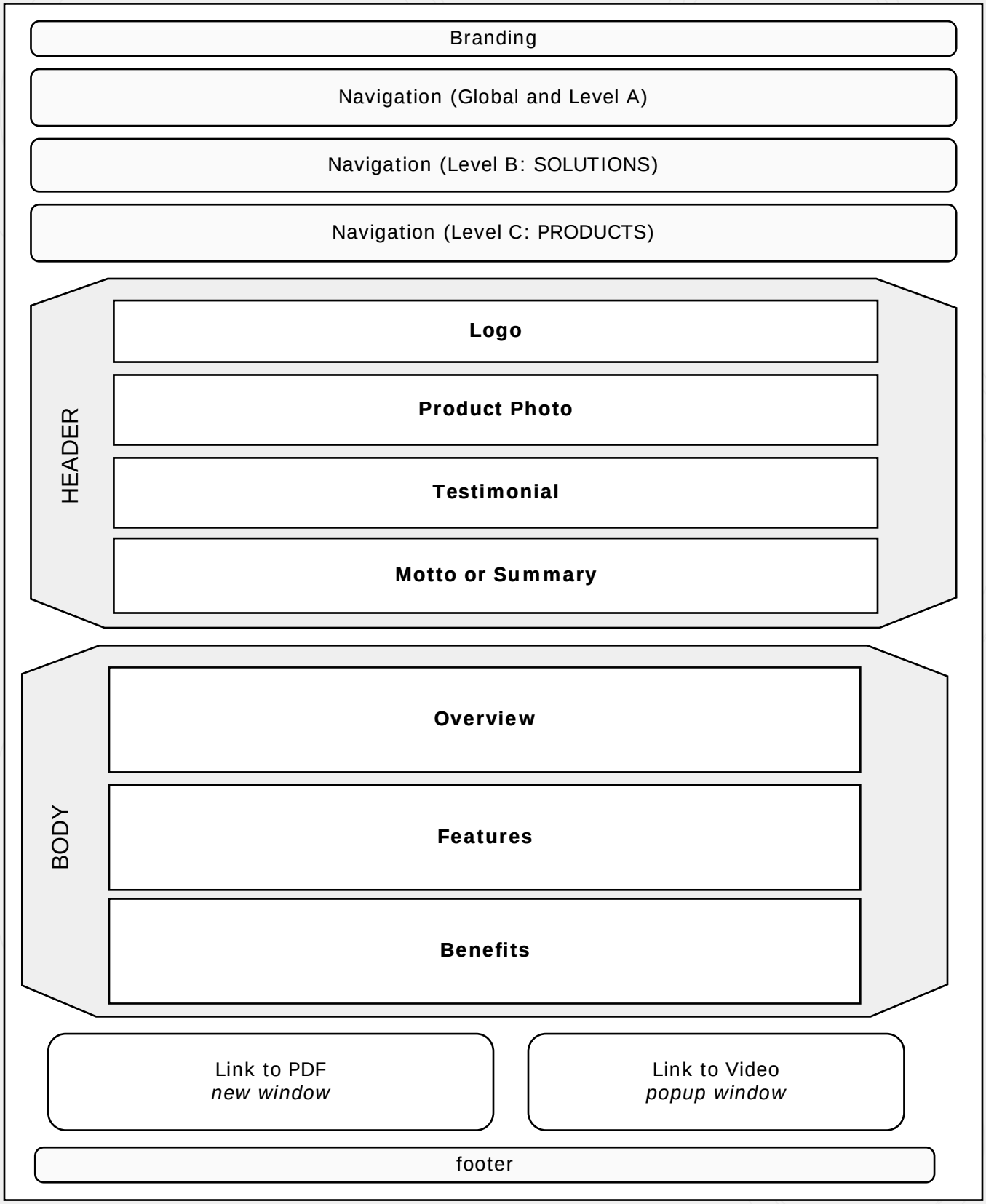
Partnership Program > Case Study Wireframe

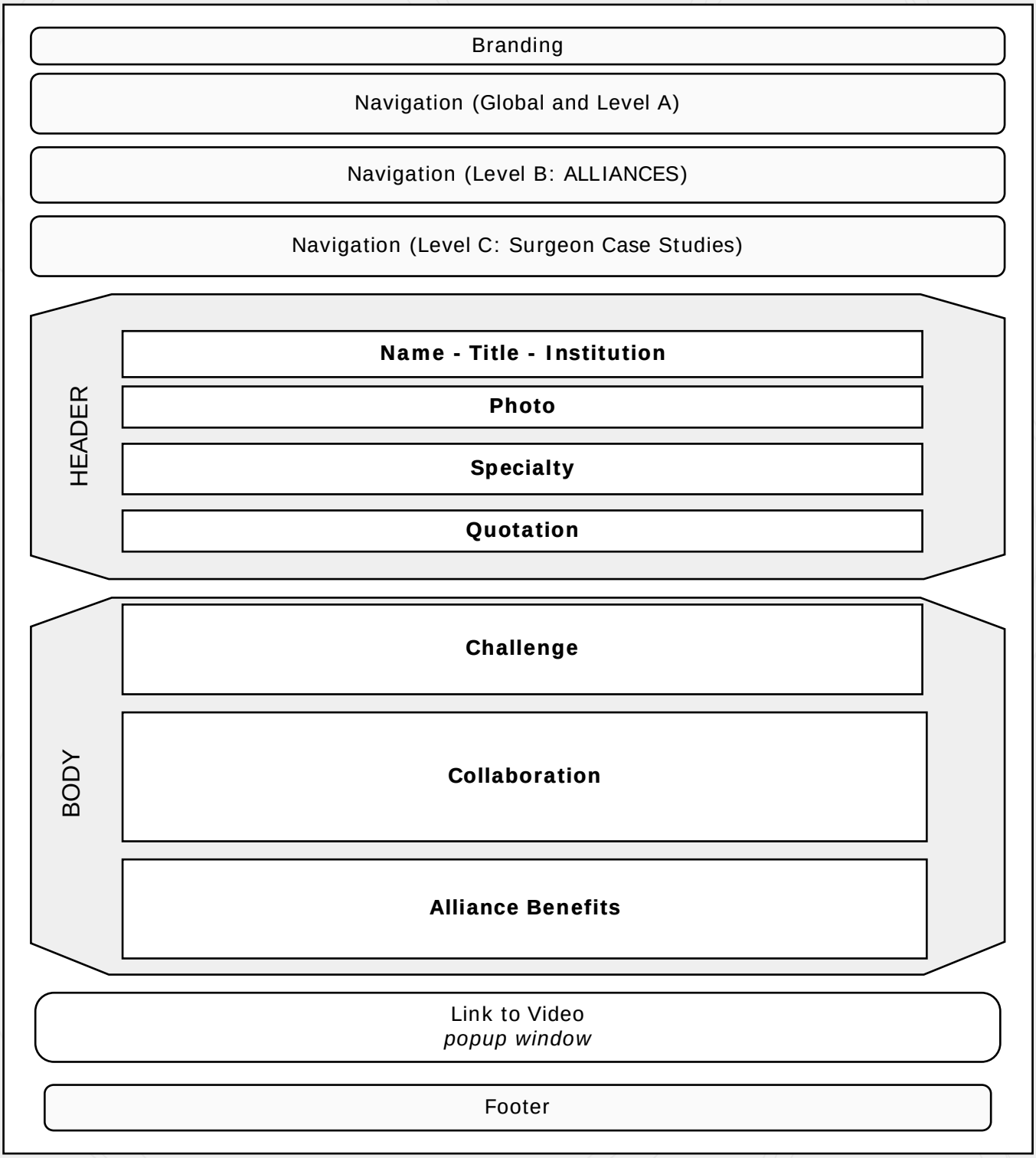
Draft 05-29-02

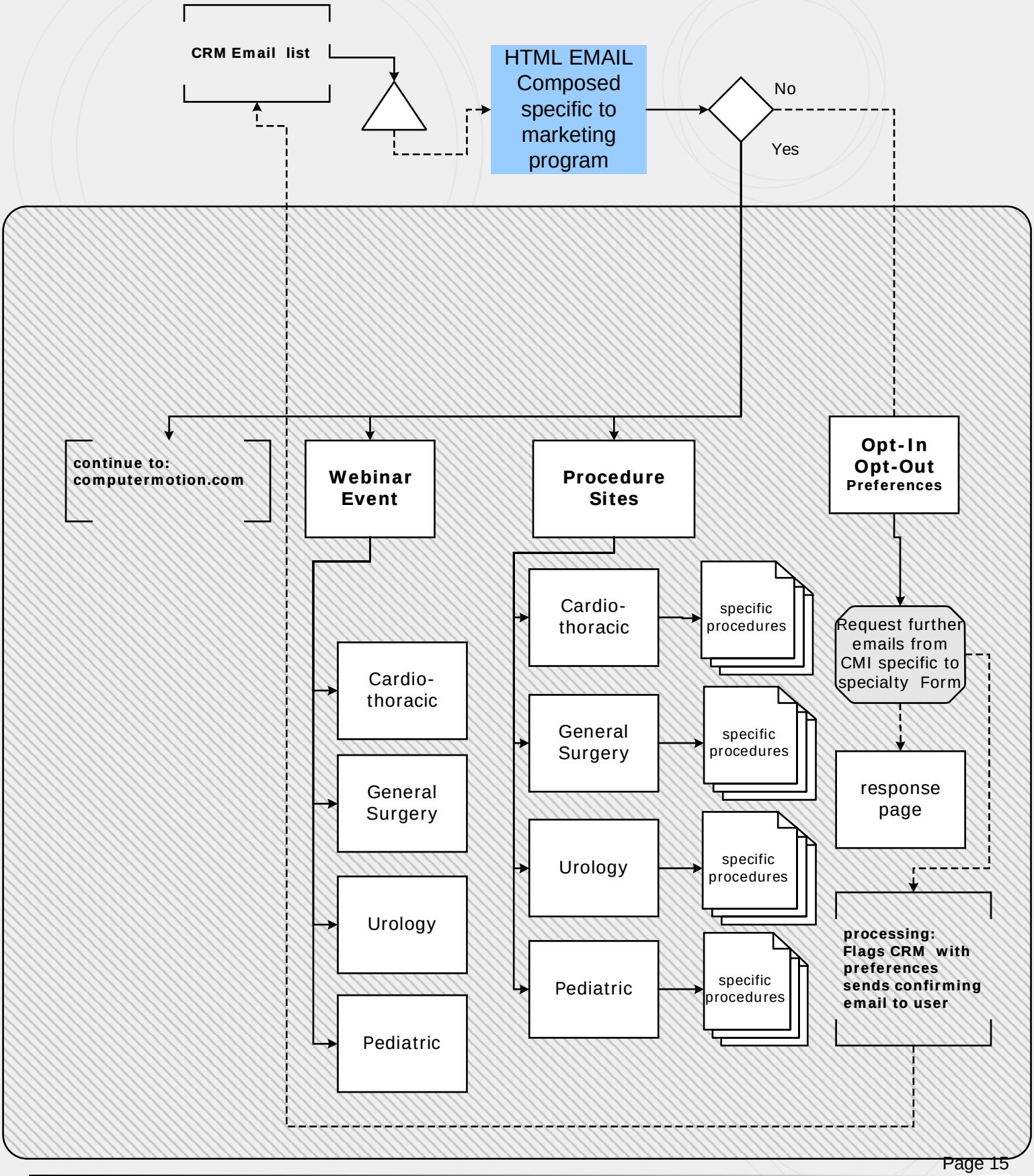


Solutions > Products Wireframe

Draft 05-029-02




Branding
Navigation (Global and Level A)
Navigation (Level B: ALLIANCES)
Navigation (Level C: Surgeon Case Studies)
HEADER
Name - Title - Institution
Photo
Specialty
Quotation
BODY
Challenge
Collaboration
Alliance Benefits
Link to Video
popup window
Footer


CRM Email list
HTML EMAIL Composed specific to marketing program
No
Yes
continue to: computermotion.com
Webinar Event
Procedure Sites
Opt-In Opt-Out Preferences
Cardio-thoracic
General Surgery
Urology
Pediatric
Cardio-thoracic
General Surgery
Urology
Pediatric
specific procedures
specific procedures
specific procedures
specific procedures
Request further emails from CMI specific to specialty Form
response page
processing: Flags CRM with preferences sends confirming email to user